

Top Reasons to Upgrade to Microsoft Dynamics NAV 2013



Microsoft invests in consistent, easy-to-implement upgrades to ensure you get the most from your investments—and put the latest technology innovations to work for your business. Microsoft Dynamics NAV is designed to simplify and streamline business processes across your entire organization to help you gain better control, increase your margins, and drive profitable growth. And with deep investments in new capabilities and improvements across all areas of the product, Microsoft Dynamics NAV 2013 delivers even more business value.

Enable More People to use Microsoft Dynamics NAV

Upgrade to Microsoft Dynamics NAV 2013 and extend the value of your solution to more users. Now you have greater flexibility and more choice in how you access and deploy the application. Frequent ERP users can access Microsoft Dynamics NAV 2013 from their PC via a Windows client. With the new Web client in Microsoft Dynamics NAV 2013 ERP users can also access the application from a web browser through multiple devices with no client installation. Light or occasional users can access Microsoft Dynamics NAV through Microsoft SharePoint. Either way, you empower more of your employees with easy, simple and secure access to the relevant information and data in Microsoft Dynamics NAV—without having to invest in complex customizations and technology. Choose from three deployment options—on-premise, partner-hosted or the combination that makes sense for your business.

Gain Control of Financial Processes

Microsoft Dynamics NAV is already well known for its compelling financial management capabilities. Microsoft Dynamics NAV 2013 delivers even more. New cost accounting functionality provides an accurate and immediate overview of your company's costs. You can see how your company is doing—monitor your bottom line—and have this analysis available at any time—rather than waiting until it's too late to take action. And, the cash flow forecast feature gives companies an efficient way to forecast short-term cash flow. You can also perform better monitoring of cash receipts and cash disbursements and use the information to take preemptive steps.

"Switching to the NAV platform gave us plenty of advantages. And to stay on the forefront, we just upgraded to NAV 2013. The upgrade gives us the opportunity to be part of all the latest and best of the Microsoft Dynamics NAV world."

Lotte Reith Hoffman, Unwire Denmark

Satisfy More Customers

The ability to deliver consistently superior service is a key differentiator for successful businesses today. And an upgrade to Microsoft Dynamics NAV 2013 can help make that happen for your business. New assembly management features are integrated with the entire Microsoft Dynamics NAV supply chain suite to help you streamline operations, reduce costs and speed order fulfillment. Plus, Microsoft Dynamics NAV 2013 gives you a better overview of the planning and dispatching of materials with a demand overview window. You can see all the supply and demand that is associated with items, enabling you to provide customers with specific and accurate information about their delivery.

Lower Your IT Costs

Upgrading your solution can help you lower IT costs by making it easier to integrate your Microsoft Dynamics NAV solution with other systems, including the other Microsoft products and services you already have. Microsoft Dynamics NAV 2013 delivers integration enhancements and even closer alignment with Microsoft SharePoint, Microsoft SQL Server, Microsoft Excel, Microsoft OneNote, Microsoft Office and Microsoft Office 365.

Improve Decision Making

Microsoft Dynamics NAV 2013 delivers unique charting and visualization capabilities to support on-demand Business Insight requirements, giving your company a powerful way to see and understand business information, processes and data—and use the information wisely. Flexible, configurable chart types and end-user charting capabilities are available throughout the application so your people can see and understand data and information quickly—and make more informed decisions faster. And, you can add customized charts to the Role Center or other areas of the application, making data and information easily available when you need it.

“The tremendous power to me with business insight in Microsoft Dynamics NAV 2013 is the ability to drill down to the lowest level to understand what has happened from the farm to the customer.”

Matthew Butlin, Poupart Limited

Make it Easier for Customers and Partners to Work with You

Microsoft Dynamics NAV 2013 makes it easier to share data and information with more people inside and outside the company. If you are already using Microsoft SharePoint you can set up web sites and share Microsoft Dynamics NAV data and information, such as pages and reports. For people inside your company, this aids collaboration and drives productivity, and for people outside the company it's easier for them to do business with you.

Give Your People New Ways to Work Efficiently

The RoleTailored user experience in Microsoft Dynamics NAV can transform your business into a productivity powerhouse. And Microsoft Dynamics NAV 2013 includes many new enhancements to boost efficiency throughout your company. A visual update, smarter keyboard shortcuts, and an even closer alignment with Microsoft Office products mean employees that have little or no experience with Microsoft Dynamics NAV can get up and running fast. So you can minimize training costs and empower employees to find the information they need to do their work faster and more efficiently.

Reach New International Customers

Upgrading to Microsoft Dynamics NAV 2013 enables you to extend your reach to more customers. New improvements help companies that are doing business in international markets, including support for Unicode throughout the application. Now it's possible to print an invoice that contains Chinese characters or display your Arab customer's name in Arabic or other character languages. Microsoft Dynamics NAV 2013 also includes enhanced functionality that makes it easier to work with multiple currencies, locations, legal entities or companies.

Reduce the Cost of Your Next Upgrade.

Yes, that's right. If you upgrade your solution to the Microsoft Dynamics NAV 2013 now you can help reduce the cost of future upgrades. Keeping your solution current—with the latest technology and functionality—is smart for your business and your bottom line.

Contact a Microsoft partner to find out how Microsoft Dynamics NAV can help your business. Or to find out more about Microsoft Dynamics NAV, visit www.microsoft.com/dynamics/nav. United States and Canada toll-free: (1) (888) 477-7989 Worldwide: (1) (701) 281-6500

© 2013 Microsoft Corporation. All rights reserved. MICROSOFT MAKES NO WARRANTIES, EXPRESS, IMPLIED, OR STATUTORY, AS TO THE INFORMATION IN THIS DOCUMENT. Microsoft, the Microsoft logo, Microsoft Dynamics, the Microsoft Dynamics logo, and SharePoint are trademarks of the Microsoft group of companies.